



# 2023-24 Morris Winter Market Sponsorship Opportunities

Back for its 11th season, the Morris Winter Farmers Market, from local nonprofit Grow It Green, promises to be our best yet. The Market, located in the Convent Station Train Station lot off Rt. 124, provides a way for the community to shop locally and get incredible local produce, hot foods, coffee, bread, meat, fish, artisan goods & more. It also provides a vital space for social connection and outdoor activity in the winter months!

We are accepting applications for 2023-24 December - April Winter Market Sponsorship opportunities. We're committed to helping you reach a local audience of over 800 attendees/week. Your business will benefit from vibrant community energy, enthusiasm, the hot coffee and friendly smiles upon entry.

## Why align with the Morris Winter Farmers Market?

- Gain Exposure to Potential Customers
- Build Customer Loyalty And Trust:
- Increase Visibility
- Support Local Farmers & Economy

Grow It Green is dedicated to food access and consumer education as a critical component of building sales for local agriculture, along with women and minority owned businesses.. In order to keep our vendors' fees as low as possible and fund education, food access, and community programs, we rely on the support of sponsors.

### Sample Vendors

Foraged Feast Mushrooms  
Chickadee Creek Farms  
Willett's Own Meats  
Grandma Emma's Cobbler

## Shoppers Say:

"I'm really pleased with the vendor selection."

"Love the hot coffee!"

"Great way to get outside & buy local, healthy food for the family!"



**GREAT reach for sponsors -  
health- and environmentally  
conscious consumers, families  
and even dogs!**

**We're seeking an exclusive full-season Presenting Sponsor plus we have opportunities for monthly and weekly participation. Email [kathy@growitgreenmorrystown.org](mailto:kathy@growitgreenmorrystown.org) or call 973-206-4177.**

**We look forward to a bountiful partnership!**

Contact us with unique sponsorship ideas.

## Sponsorship includes:

Sponsor Benefit	Presenting Sponsor – Full Season PLUS Day of Service \$5000	Month - \$1000 Week - \$500
EXCLUSIVE recognition throughout the 5-month season as our Presenting Sponsor, including dedicated social and email promotions – PLUS – NEW for this season – includes your organization's Day of Service at the Urban Farm – up to 50 participants!	√	
Social media campaign and web page promoting your Presenting Sponsorship including custom messages to the community about your commitment to Grow It Green's mission	√	
Logo on our sandwich board displayed at the Market Info booth	√	
Logo displayed on print marketing materials displayed in local towns and on market banner	√	
Logo and link on our website	√	√
Yard sign with logo at market	√	√
10 x 10 informational booth space for the weeks you sponsor (you bring tent/tables/staffing) offering face to face interaction with 800+ weekly shoppers and vendors	√	√
Promotional piece at the main Market info booth and promotion in our social and newsletter for the week(s) participating	√	√

We're seeking an exclusive full-season Presenting Sponsor (20 weeks)

- INCLUDES a day of service at the Urban Farm for up to 50 - plus we have opportunities for monthly and weekly participation.

Email [kathy@growitgreenmorristown.org](mailto:kathy@growitgreenmorristown.org) or call 973-206-4177.

We look forward to a bountiful partnership!

[www.growitgreenmorristown.org/wintermarket](http://www.growitgreenmorristown.org/wintermarket)

@morriswintermarket