



# Grow It Green Morristown

13th Annual Winter Market

2025-2026 Season

## SPONSORSHIP PACKET

**Support Morris County's only full season winter farmers market, operated by Grow It Green Morristown, a 501(c)3 nonprofit organization.**

Your sponsorship helps provide access to fresh food while supporting local farms and small businesses, and fosters a friendly and vibrant community focused on environmental and economic health.

The Winter Market draws customers from throughout Morris County and beyond. Market sponsorship will give you in-person exposure to an average of 920 weekly attendees and over 3,200 people receiving weekly emailed newsletters, plus over 50 vendors throughout the season.

Join us in building a stronger, more connected community, centered around great food and environmentally sustainable products.

**Dates:** Sundays, December – April, 9:30 am – 1 pm

**Location:** Outdoors - P3 parking lot at Convent Train Station, Morris Township (07960)

Sponsor Marketing Opportunities	Full Season	Week/ Month
<b>Print marketing:</b> Your logo will be included on elements in surrounding towns: <ul style="list-style-type: none"> <li>➤ Banner on Madison Ave/Rte. 124</li> <li>➤ Included in <a href="#">Edible Jersey</a> print magazine ad (circulation 35,000)</li> <li>➤ Palm cards - 2k per season (distributed throughout Morris County)</li> <li>➤ Sandwich board at market entrance</li> <li>➤ 18x24 yard sign posted in highly visible locations</li> </ul>	✓	
<b>Social media:</b> Your logo and recognition on Instagram and Facebook Instagram @gigmotown (4K followers) and @morriswintermarket (5.5k followers) once per month for week or month selected	✓	✓
<b>Website:</b> Your logo on Grow It Green website with a hyperlink to your website	✓	✓
<b>E-Newsletters:</b> A sponsor spotlight featured in Grow It Green newsletter AND Winter Market newsletter (3200+ subscribers)	✓	✓
<b>Promotional piece:</b> Your promotional item (card/brochure/handout) displayed or distributed at the Grow It Green Market Info booth	✓	✓
<b>Market booth :</b> Opportunity for you to host a 10 x 10 booth (sponsor provides tent/tables/staffing) <i>*Information and promotion only, no sales</i>	✓	✓

# Sponsorship Form - Winter Market 2025-2026

Check one:

☐ **FULL SEASON**

**\$5000**

- Includes one group/team volunteer experience at the Urban Farm
- category exclusivity

☐ **ONE MONTH**

**\$1000**

- category exclusivity

☐ **ONE WEEK**

**\$500**

Check preferred month: \_\_\_December \_\_\_January \_\_\_February \_\_\_March \_\_\_April

Week(s): \_\_\_\_\_

**\*\*Full Season Sponsorship commitment is needed by **Oct. 1** for name or logo to be included on all print marketing materials.\*\***

Company/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Please email this form and your business logo to: [wintermarket@growitgreenmorristown.org](mailto:wintermarket@growitgreenmorristown.org).

Payment by check to:

Grow It Green Morristown

PO Box 230, Morristown, NJ 07963-0230

**\*\* Payment by ACH or credit card (including fees) available.**

- If the market for your selected week is cancelled due to weather, an alternate date will be offered, with all agreed upon sponsorship commitments.
- Additional requirements to attend at market: COI naming Grow It Green (GIGM) as additionally insured; Auto Insurance if vehicle will be on site; Hold Harmless to Township of Morris and GIGM

