



For Immediate Release

MORRIS WINTER FARMERS' MARKET MANAGED BY GROW IT GREEN MORRISTOWN
IS CLOSING EARLY FOR THE SEASON

(March 13, 2020) **Morristown, NJ:** The Morris Winter Farmers' Market, located at Alexander Hamilton School in Morristown, managed by local nonprofit Grow It Green, is closing early for the season. In support of recommendations to protect the health of the community, the market will not be open for its three final scheduled Sundays, 3/15, 3/22 and 3/29. The links for the majority of the market vendors will be kept up on the Grow It Green website in order for customers to find the vendor's offerings at upcoming markets.

Providing a location for local farmers and craftsmen to sell their food and wares led Grow It Green Morristown to take over management of the Winter Market for the 2019/2020 season. "We were so pleased to see the response from the community to our wonderful vendors and will miss seeing market attendees on Sunday mornings," stated Megan Phelan, Grow It Green's Assistant Farmer and Market Manager. In light of the current situation, creating healthy and equitable local food systems are even more critical and are a key part of Grow It Green's mission. In addition to a place to shop for great food, the market provided a place for 300-400 community members on average to gather together during the winter months. The market was lively with activities such as yoga led by BeWell Integrative Health Services and crafts and activities run by Tina Miller, Grow It Green's Farm Educator, encouraging health and wellness.

Are you missing fresh produce already? The nonprofit is optimistically heading into the spring planting season. Grow It Green also manages The Urban Farm and Early Street Community Garden. The community can find fresh, sustainably grown produce, herbs and eggs starting in June at Farm Stands at The Urban Farm located on Hazel Street in Morristown. Grow It Green accepts SNAP benefits as well at the Farm Stands. Last year, Grow It Green donated 7000 pounds of fresh produce from the farm and garden to community partners like nourish.NJ, Interfaith Food Pantry and Table of Hope. They are looking forward to a stable growing season in order to repeat these well received donations of local produce. Check out their website www.growitgreenmorristown.org to learn more about Grow It Green and support their programs.

Grow It Green Morristown is a 501(c)(3) non-profit organization. Its mission is to create sustainable farms and gardens that provide equal access to fresh, local food and educate communities through programs focused on healthy eating and environmental stewardship. Major sponsorship for Grow It

Green Morristown is provided by Kings Food Markets. Thank you to the team at Fiore who created the Winter Market marketing elements for Grow It Green Morristown.

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For further press information, please contact:

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