



FOR IMMEDIATE RELEASE

Grow It Green Morristown Now Accepting SNAP Benefits

-EBT, formerly Food Stamps, will be accepted at the farm stand at Grow It Green's Urban Farm-

(June 17, 2015) **MORRISTOWN, NJ**—Grow It Green Morristown announces that it has been approved to accept SNAP benefits as payment for fresh vegetables at its Urban Farm, a one-acre educational farm located behind the Lafayette Learning Center in Morristown. This news comes as the nonprofit opens its farm stand for the 2015 season on Saturday, June 20th.

SNAP (Supplemental Nutrition Assistance Program) is a program of the U.S. Department of Agriculture's (USDA) Food and Nutrition Service that provides nutrition assistance to eligible, low-income individuals and families. In March 2015, about one in seven people in the U.S. received SNAP, according to USDA data. Nearly half of all SNAP participants are children, and 82 percent of all SNAP benefits go to vulnerable houses that include a child, elderly person, or person with a disability.

"Produce at the Urban Farm has always been sold at-cost, and we also donate food to our area soup kitchens and food pantries," said Abby Gallo, Executive Director of Grow It Green Morristown. "But now that we can accept SNAP benefits, it brings us even closer to our mission of making fresh, local food accessible for all."

The Urban Farm is now one of just twelve locations in Morristown where SNAP benefits are accepted. Families will be able to use their EBT card to purchase fresh vegetables, fruits and eggs on-site at the farm during its pick-your-own style farm stand hours.

The Urban Farm is located at 31 Hazel Street in Morristown, behind the Lafayette Learning Center. The farm stand is open on Saturdays from 9 a.m. – 2 p.m. and Thursdays from 3-6 p.m., starting June 20th.

Grow It Green Morristown is a 501(c)(3) non-profit organization. Its mission is to create sustainable farms and gardens that provide equal access to fresh, local food and educate communities through programs focused on healthy eating and environmental stewardship. For more information, please visit www.growitgreenmorristown.org.

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