



# 2023-24 Morris Winter Market Sponsorship Opportunities

Back for its 11th season, the Morris Winter Farmers Market, from local nonprofit Grow It Green, promises to be our best yet. The Market, located in the Convent Station Train Station lot off Rt. 124, provides a way for the community to shop locally and get incredible local produce, hot foods, coffee, bread, meat, fish, artisan goods & more. It also provides a vital space for social connection and outdoor activity in the winter months!

We are accepting applications for 2023-24 December - April Winter Market Sponsorship opportunities. We're committed to helping you reach a local audience of over 800 attendees/week. Your business will benefit from vibrant community energy, enthusiasm, the hot coffee and friendly smiles upon entry.

## Why align with the Morris Winter Farmers Market?

- Gain Exposure to Potential Customers
- Build Customer Loyalty And Trust:
- Increase Visibility
- Support Local Farmers & Economy

Grow It Green is dedicated to food access and consumer education as a critical component of building sales for local agriculture, along with women and minority owned businesses.. In order to keep our vendors' fees as low as possible and fund education, food access, and community programs, we rely on the support of sponsors.

### Sample Vendors

Foraged Feast Mushrooms  
Chickadee Creek Farms  
Willett's Own Meats  
Grandma Emma's Cobbler

## Shoppers Say:

"I'm really pleased with the vendor selection."

"Love the hot coffee!"

"Great way to get outside & buy local, healthy food for the family!"



**GREAT reach for sponsors -  
health- and environmentally  
conscious consumers, families  
and even dogs!**

**We're seeking an exclusive full-season Presenting Sponsor plus we have opportunities for monthly and weekly participation. Email [kathy@growitgreenmorrystown.org](mailto:kathy@growitgreenmorrystown.org) or call 973-206-4177.**

**We look forward to a bountiful partnership!**

Contact us with unique sponsorship ideas.

Sponsorship includes:

Sponsor Benefit	Presenting Sponsor - Full Season - \$5000	Month - \$1000 Week - \$500
Exclusive recognition throughout the 5-month season as the Winter Market's sole Presenting Sponsor, including dedicated monthly email promotions	☑	
Social media campaign and web page promoting your Presenting Sponsorship including message to the community about your commitment to Grow It Green's mission	☑	
Logo displayed on print marketing materials displayed in local towns (advise by Nov. 1/ for market banner on Route 124)	☑	
Logo on our sponsorship sandwich board sign at the Market Info booth (advise by Nov. 1) at entrance	☑	
Logo and hyperlink on our website	☑	☑
18 x 24 yard sign with logo at market (ability to post depends on date of acceptance of sponsorship agreement and sponsorship level)	☑	☑
Free 10' x 10' informational booth space for the weeks you sponsor (you bring tent/tables/staffing) offering face-to-face interaction with shoppers and vendors	☑	☑
A promotional piece displayed/distributed at the Market Info booth for the weeks you sponsor	☑	☑

We're seeking an exclusive full-season Presenting Sponsor (20 weeks) plus we have opportunities for monthly and weekly participation.

Email [kathy@growitgreenmorristown.org](mailto:kathy@growitgreenmorristown.org) or call 973-206-4177.

We look forward to a bountiful partnership!

[www.growitgreenmorristown.org/wintermarket](http://www.growitgreenmorristown.org/wintermarket)

@morriswintermarket