



Grow It Green's Spring into Action!
Monday, May 1, 2023 - 5:30-9:30 PM

Spring Fundraiser
Event Sponsorship Opportunities



*SPRING INTO ACTION IS GROW IT GREEN'S PRIMARY FUNDRAISER TO BRING PEOPLE TOGETHER
TO RAISE FUNDS FOR OUR PROGRAMS TO GROW A HEALTHIER AND GREENER COMMUNITY.*

Become a Vital Part of Grow It Green Morristown's Major 2023 Fundraiser at Glenbrook Brewery, Morristown

Last year, Spring into Action sold out, with 200 in-person attendees & over 300 spending time on our online Silent Auction.

This year, we'll celebrate the many ways growing & sharing our local produce have supported, educated, and connected our community.

Guests will enjoy a taste of the Urban Farm with vendors using our fresh ingredients in the evening's light fare along with Glenbrook's beer & wine tastings from Cambridge Wines.

We'll have entertainment, local community honorees, a live auction, and much more!



Just for Sponsors

Sponsors will get the highest level of publicity and promotion, along with event tickets, accolades, and video representation throughout this magical evening!

Details are on the next page.

2023 Sponsorship Levels

Platinum Sponsor \$10,000 - EXCLUSIVE

- 1-week exclusive sponsorship at high visibility Morris Winter Market in April
- 10 event tickets!
- Live event presentation & recognition as lead sponsor
- Big-screen promotions at event
- Corporate volunteer service day at Urban Farm
- High visibility & publicity on website, auction platform, newsletters & local media
- Targeted marketing & social reach to 13,000 followers & another 9,000 Winter Market visitors

Gold Sponsor \$7,500

- 8 event tickets!
- Big-screen promotions & live recognition at event as Gold-level sponsor
- Corporate volunteer service day at Urban Farm
- High visibility & publicity on website, auction platform, newsletters & local media
- Targeted marketing & social reach to 13,000 followers & another 9,000 Winter Market visitors

Silver Sponsor \$5,000

- 6 event tickets!
- Big-screen promotions & live recognition at event as Silver-level sponsor
- Corporate volunteer service day at Urban Farm
- High visibility & publicity on website, auction platform, newsletters & local media
- Targeted marketing & social reach to 13,000 followers & another 9,000 Winter Market visitors

Bronze Sponsor \$2,500

- 4 event tickets!
- Big-screen promotions at event
- High visibility & publicity on website, auction platform, newsletters & local media
- Targeted marketing & social reach to 13,000 followers & another 9,000 Winter Market visitors

Green Sponsor \$1,000

- 2 event tickets!
- Big-screen promotions at event
- High visibility & publicity on website, auction platform, newsletters & local media
- Targeted marketing & social reach to 13,000 followers & another 9,000 Winter Market visitors

Your Sponsorship Supports

- Award-winning school programs for all ages
- Community gardens and green space access
- Farmer apprenticeships & high school internships
- Environmental education & sustainability initiatives
- Fresh food access programs to address nutrition insecurity in Morristown and Newark
- Dozens of events, many free including our Winter Farmers Market
- Community collaboration & connection through service & events
- Volunteer opportunities allowing for skill building, connection and the chance to serve
- And much more: Read our [2022 Annual Report](#)



Let's embrace the super power of growing, harvesting, and sharing food while learning to respect the soil upon which it is grown. We are committed to community, youth, nutrition, health, education, equity and sustainability.



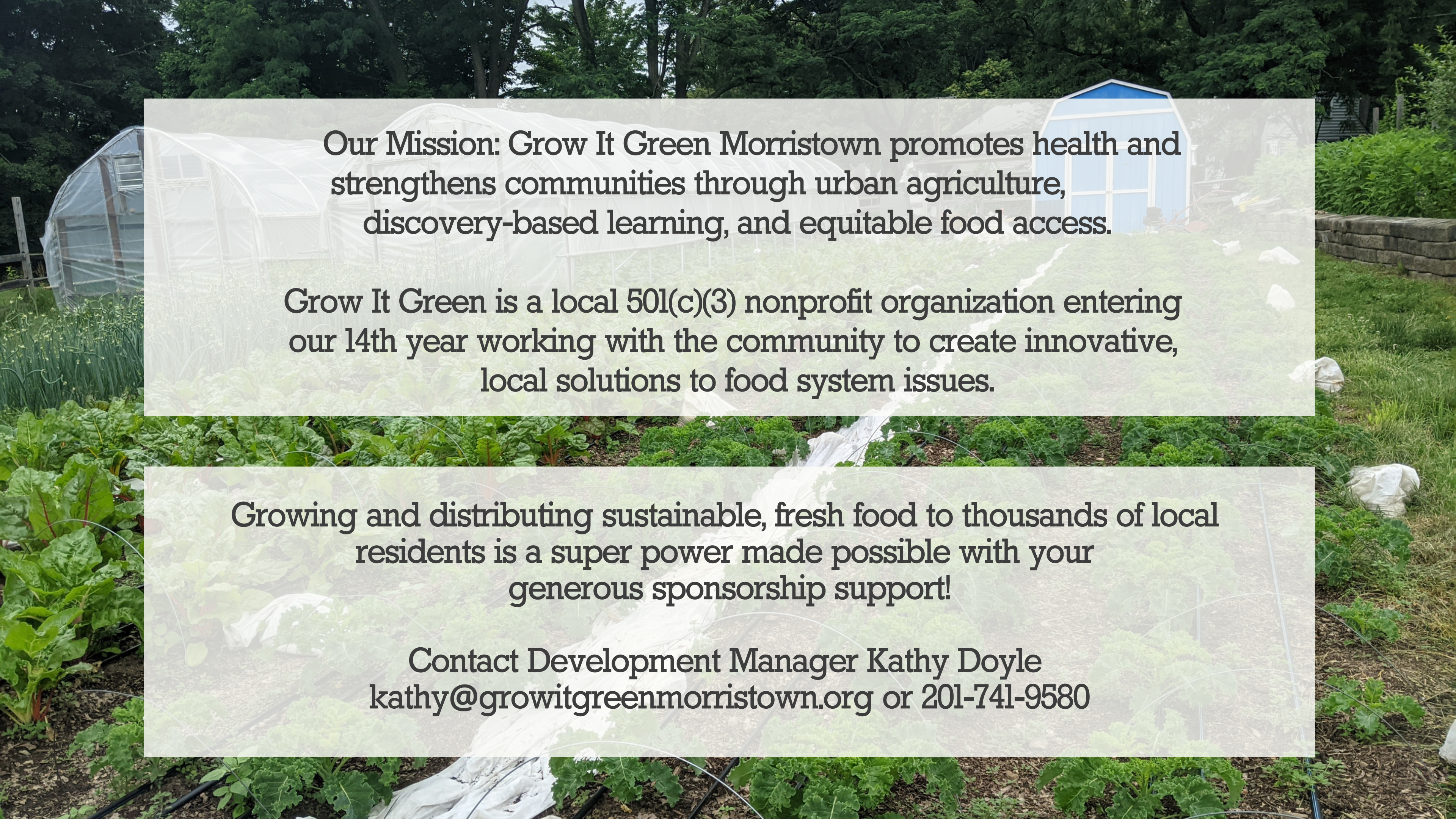
Other ways to support our mission at this event:

Large Logo Ad - \$300

Small Logo Ad - \$150

Logos appear prominently on the digital auction site beginning in February as well as multiple social channels in the weeks leading up to the event, and run continuously on 3 screens during the live event.





Our Mission: Grow It Green Morristown promotes health and strengthens communities through urban agriculture, discovery-based learning, and equitable food access.

Grow It Green is a local 501(c)(3) nonprofit organization entering our 14th year working with the community to create innovative, local solutions to food system issues.

Growing and distributing sustainable, fresh food to thousands of local residents is a super power made possible with your generous sponsorship support!

**Contact Development Manager Kathy Doyle
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